



U.S. Army Accessions Command
Accessions Research Consortium
18-20 October 2005
Radisson Hotel, Hampton, Virginia



Tuesday, 18 October 2005

0715-0745	Sign-In		
0745-0800	COL Rocky Gay	Introduction	Director, Center for Accessions Research U.S. Army Accessions Command
0800-0830	LTG Robert J. VanAntwerp	Welcome	Commanding General, U.S. Army Accessions Command/Deputy Commanding General for Initial Military Training Institute for Defense Analyses
0830-0900	Dr. Lawrence Goldberg	Applications of the Army Enlistment Early Warning System: Forecasts in Fiscal Year 2006 and the Effects of Military Fatalities on Recruiting	
0900-0930	COL Rocky Gay	Center for Accessions Research Update	Director, Center for Accessions Research U.S. Army Accessions Command
0930-0945		Break	
0945-1000	LTC Jeffrey Sterling	Meeting Prospect's Expectations of Choices and Empowerment With Their Incentive Dollars Through The Army Incentive Model	Army G1, DMPM
1000-1020	MAJ Sam Bass	Army Recruiting Command G2 Update	Deputy Assistant Chief of Staff, G2 U.S. Army Recruiting Command
1020-1050	MAJ Mark Gorak	MEPS Location Optimization Study (MLOS)	Headquarters, MEPCOM Program Analysis and Evaluation U.S. Military Academy
1050-1110	MAJ Baird/MAJ Jackson (USMA)	MEPS Space Allocation Prediction Model	
1110-1200		Buffet Lunch Line/Break	
1200-1245	Dr. Curtis Gilroy	Working Lunch – Keynote Address: Back to the Future	Director, Accessions Policy, Military Personnel Policy, Office of the Secretary of Defense
1245-1300		Break	
1300-1345	Dr. Terry Wardle	Pastoral Formational Counseling as an Attrition Reduction Tool	Professor of Spiritual Formation at Ashland Theological Seminary, Ashland, Ohio Army Research Lab, AMEDD Field Office
1345- 1415	Dr. Valerie Rice	Academic Performance During AIT	
1415-1430		Break	
1430-1500	Dr. Mark Young Dr. Chris Kubisiak Ms. Elizabeth Lentz	Military Attrition Management Intervention Review: Preliminary Findings	U.S. Army Research Institute and Personnel Decisions Research Institutes, Inc.
1500-1530	Linda Torsani Fatkin Debra J. Patton	Risk Reduction and Retention: Mobilizing Suicide Prevention Programs	U.S. Army Research Laboratory Human Research & Engineering
1530-1600	Debra J. Patton Linda Torsani Fatkin	Leveraging Metrics from ATO Studies to Predict Recruit Readiness, Resiliency, and Retention	U.S. Army Research Laboratory Human Research & Engineering
1600-1630	Mr. James Larsen	Attrition Reduction in the Australian Army and A Meta-Analysis of IET Attrition	U.S. Army Accessions Command, Training Analyst
1630-1700	LTC John Halstead, Ph.D.	Support Vector Machine Feature Selection with an Application Towards United States Army DEP Loss	Assistant Professor, U.S. Military Academy



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0800-1600 Behavioral Attrition Working Group Discussion

Moderator: COL James G. Jolissaint, Command Surgeon, TRADOC

0800-1600 Overcoming Barriers and Communicating with Influencers in the Contemporary Recruiting Environment Working Group

Moderator: LTC Gene Piskator, Chief, Market Research and Analysis Division, Center for Accessions Research, USAAC

0800-0815	LTC Gene Piskator	Opening Comments	Market Research & Analysis, CAR
0800-0900	Altagracia Ramos	Millward Brown Ad-Tracking Results	ASAM&RA
0900-0945	MAJ(P) Donna Dorminey	State of the Youth Market	Market Research & Analysis, CAR
0945-1000		Break	
1000-1045	MAJ Bret Van Poppel	Influencer Communications in the Contemporary Recruiting Environment	Market Research & Analysis, CAR
1045-1130	Katherine Helland, Joy Oliver and Scott Turner	Service Accession Comparison FY00-04 Using Segmentation Analysis	The Fors Marsh Group, LLC
1130-1215	Mr. Rich Schreuer	The Role and Impact of Word of Mouth in Fueling Demand: A Case for Advocacy Strategies	Chadwick Martin Bailey
1215-1315		Lunch Break	
1300-1600		Recruiting Environment Working Group Discussions	



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0800-0805 COL Rocky Gay

Opening Remarks

Director, Center for Accessions Research
U.S. Army Accessions Command

0805-0835 Dr. James Dertouzos

**Improving Recruiter Productivity Through Human
Resource Management**

Senior Economist, RAND Corp.

0835-0900 CPT Remington Nevin

**The U.S. Army Accession Screening and Immunization Program:
Implementation Plans and Future Directions for Research**

**Army Center for Health Promotion
and Preventive Medicine**

0900-0930 Ms. Marilyn Sharp

**Physical Training and Bone Remodeling: Singular vs. Combined
Effects of Resistance and Aerobic Exercise**

USARIEM

0930-0950 Dr. Kelly Williams

**Status of Foot Imprinting and Injury Rates in BCT, Valgus Moments
and Injury Rates in BCT and Nutritional Awareness in BCT**

**Victory University, Research and
Analysis Cell, USATC & Ft Jackson**

0950-1000

Break

1000-1030 BG Eric B. Schoomaker

USAMRMC Perspective

**Commanding General, U.S. Army Medical
Research and Materiel Command and
Ft Detrick/Chief, U.S. Army Medical Corps
Strategic Planning Cell, USAAC**

1030-1100 LTC Michael McGurk

Operations Research in Iraq

1100-1200 LTC McCarty

Closing Comments